



The variety and complexity of dental practice management decisions for the new or experienced owner can be **overwhelming and challenging**.



By virtue of our training, dentists focus on patient care and very often are not prepared or confident in running a business. As a result, dentists abdicate their responsibility and passively delegate the operation of their office to staff who may not have the skills or knowledge to be effective. This results in management by trial and error which can lead to loss of production, income and stress. Lack of vision, office systems and a plan for the future is no longer an option in today's changing environment. Creating your prescription for success starts with evaluating the core elements that are crucial to every successful business.



Recommended for both the new dentist and those looking to get to the next level. Get your prescription for a healthier practice.

LEARNING OBJECTIVES:

- Understand the hiring process and the importance of communicating expectations with employees by creating clear job descriptions and establishing an employment handbook
- Identify and explore available technologies to help grow your practice and provide value for your patients
- Learn how to create plans for technology and management suited to the needs of your practice
- Analyze metrics to measure growth and create an action plan for success
- Learn how to update procedures in your office by implementing systems that will increase efficiency and keep your practice organized

SUGGESTED FORMAT:

Up to Half-Day (1–3 hour)

SUGGESTED AUDIENCE:

Dentists

Course handouts typically include form examples, templates, and other tools/resources to help participants implement new skills and systems when they return to the office.