



The variety and complexity of dental practice management for the new or experienced owner can be **overwhelming and challenging**.



By virtue of our training, dentists focus on patient care and very often are not prepared, confident, or interested in running a business. As a result, dentists abdicate their responsibility and passively delegate the operation of their office to team members who may not have the skills or knowledge to be effective. This results in management by trial and error which can lead to loss of production, income and stress. Lack of vision, office systems and a plan for the future is no longer an option in today's changing environment. Creating your prescription for success starts with evaluating the core elements that are crucial to every successful business.



Recommended for both the new dentist and those looking to get to the next level. Get your prescription for a healthier practice.

LEARNING OBJECTIVES:

- Develop a hiring process by creating clear job descriptions and employment handbook
- Recognize the importance of effective communication to team members and patients
- Examine available technologies to help grow your practice and increase the value proposition for your patients
- Determine protocols for technology usage and management policies suited to the needs of your practice
- Analyze metrics to measure growth and create an action plan for success
- Identify the need to update procedures in your office by implementing systems that will increase efficiency and keep your practice organized

SUGGESTED FORMAT:

Up to Half-Day (1 – 3 hour)

SUGGESTED AUDIENCE:

Dentists

Course handouts typically include form examples, templates, and other tools/resources to help participants implement new skills and systems when they return to the office.

